



FOR IMMEDIATE RELEASE

**MIDF AMANAH INVESTMENT GIVES TALK ON FUND RAISING FOR SMEs
THROUGH THE CAPITAL MARKETS**

Kuala Lumpur, 19 October 2017 – MIDF Amanah Investment Bank Berhad (MIDF Investment) will organise an IPO seminar at Menara MITI on 23 October 2017. The event is one MIDF Investment’s collaborative efforts with SME Bank and Bursa Malaysia.

The event, titled “Fund Raising via Capital Markets: IPO and the Leap Market” will be officiated by Minister II of the Ministry of International Trade and Industry (MITI), Y.B. Dato’ Seri Ong Ka Chuan. The event is dedicated to Small and Medium Enterprises (SMEs) which are on the growth stage of their businesses and are looking to raise funds via the capital markets.

The IPO seminar will benefit SMEs interested in listing their companies on the stock market and who are keen on acquiring knowledge on the new Leading Entrepreneur Accelerator Platform (“LEAP”) Market. The LEAP market was recently launched in July this year to address the funding gap for SMEs and to make it easier for them to take their businesses to the next level through raising funds in the capital market. It provides SMEs with a new investible asset class and help with their development to support broader economic activities.

As an alternative platform for SMEs to raise capital in an efficient, fast, and transparent marketplace for their business growth, the LEAP Market also gives SMEs the visibility of being a listed entity and assists these companies in their transformation to better governance and operational standards. The first

company listed on the LEAP market, Cloudaron Group Bhd on 3rd October 2017, made a strong debut on its first day, paving the way for many more SMEs to be listed on the platform. The LEAP market also presents a more cost effective avenue to list on the stock market and the compliance requirements are less stringent than the ACE or Main Boards.

Trading on the LEAP market is limited to sophisticated investors, however, who are either categorised as accredited investors, high net worth entities with total net assets exceeding RM10 million, or high net worth individuals whose net personal assets exceeds RM3 million or gross individual annual income exceeding RM300,000.

The seminar will also provide an avenue for SMEs that already have achieved the criteria to be listed on the ACE or Main Boards. There are different briefing sessions for these companies so that SMEs are aware of the opportunities and alternatives available for them.

The IPO Seminar will include an Economic Outlook for 2018 to give the participants some insights of what is expected for next year. This is followed by a talk on the IPO process and MIDF's unique approach to guiding their clients on this journey. A more in depth briefing on the LEAP market follows thereafter. The seminar will conclude with a talk on Mezzanine Financing - an alternative source of financing for SMEs who need the extra financial assistance prior to listing.

For more information on IPO, the LEAP market, and how MIDF Investment can assist, please visit www.midf.com.my

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About MIDF

MIDF was established fifty-seven years ago as the country's premier development finance institution for accelerating the development and modernisation of the country's manufacturing and services industries.

Today MIDF Group offers a comprehensive and diversified range of financial services, which include Investment Banking, Development Finance, Asset Management, and Mezzanine Financing.

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