



FOR IMMEDIATE RELEASE

MIDF PROVIDES FREE TRANSPORTATION TO MSAM 2017

Kuala Lumpur, 19th April 2017 – Minggu Saham Amanah Malaysia 2017 (“MSAM”) organised by Permodalan Nasional Berhad (“PNB”) will take place in Temerloh, Pahang from 20th – 25th April 2017. Malaysian Industrial Development Finance Berhad (“MIDF”) continues its involvement in the event as one of its major sponsors or *Rakan Utama*.

MSAM is PNB's corporate initiative in educating the public on investment and financial planning. The event aims to educate and improve public understanding on investment, especially the relationship between risks and returns from investment. MSAM also provides a platform for the general public to get to know PNB investee companies.

MIDF has provided transportation services since 2007 at its first MSAM participation in Kuantan, Pahang, making 2017 the 11th year of providing free shuttle services to the working committee and general public. The free transportation service will bring visitors from various pick up points to the MSAM site at Dataran Temerloh, Pahang.

Members of public who would like to use the free service will simply need to board buses displaying the MSAM Logo as well as *Pengangkutan Percuma* and *Tambang Percuma* stickers. Among the routes covered by the complimentary bus service are:

- Temerloh – Jerantut
- Temerloh – Maran
- Temerloh – Felda Mayam
- Temerloh – Felda Kumai
- Temerloh – Mentakab
- Bentong – Temerloh

The buses will be stopping at all major bus stations in the stated areas. Operational hours of the transportation service will be the same as the local bus service and will be running throughout MSAM from 20th – 25th April 2017.

This complimentary transportation service provided by MIDF is to encourage more visitors to this annual event which is held for the first time in Temerloh, Pahang. This will be the 18th edition of MSAM organised by PNB. Pahang residents will have the special opportunity to learn about and invest in the many investment products offered by PNB right in their own backyard.

One of the main highlights of the event is the Entrepreneurship Symposium which is organised by MIDF in collaboration with PNB. The two topics of the symposium for this year are 'Tuntutan dan Cabaran Menguruskan Perniagaan dalam Era Digital' and 'Usahawan 2.0 – Peluang, Cabaran dan Strategi', which will be interesting with the line-up of prominent presenters.

Several top Malaysian entrepreneurs and industry experts will be sharing their experiences with the participants, amongst them the Managing Director of Jakel Group, YBhg. Datuk Mohamed Faroz Mohamed Jakel, and Chief Executive Officer of MaGIC, Encik Ashran Dato' Ghazi. The symposium will take place on 23rd April 2017 from 8:00 a.m. to 2:00 p.m. at Dewan Tun Razak in Dataran Temerloh.

Other attractions of MSAM include a UPSR clinic for students also organised by MIDF which will be attended by 200 primary school students. The clinic aims to help prepare the students for their upcoming UPSR exams. The students will come from five surrounding rural area schools within Temerloh for the programme which will run for two days from 22nd – 23rd April 2017 and will be held at the Dewan Serbaguna in Dataran Temerloh.

The clinic will be taught by teaching staff under the Berita Harian Didik team. This marks the seventh UPSR Clinic organised by MIDF throughout Malaysia. The programme has helped prepare hundreds of students from rural areas for the UPSR examinations.

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About MIDF

Malaysian Industrial Development Finance Berhad (MIDF) was established on 30 March 1960 as the nation's maiden development finance institution. MIDF was formed to ensure Malaysian enterprises had access to financing, in line with the country's ambition to accelerate the development of the Malaysian economy.

After 57 years in the financial industry, MIDF has evolved into a unique financial institution offering a diversified array of services created to increase shareholder's value with a firm commitment to our clients' business journey from cradle to maturity. Its core business areas are Investment Banking, Development Finance, Asset Management and Mezzanine Financing.

MIDF Amanah Investment Bank Berhad (MIDF Investment) is a boutique investment bank that offers specialised solutions for its clients. MIDF Investment boasts a comprehensive range of services including financial & corporate advisory, underwriting of equities and debt instruments, treasury activities, and equity brokerage services.

MIDF's Development Finance Division (DFD) is proud to be part of a long heritage of the nation building agenda seeking to promote Malaysia's development of its industrial and services sectors through the provision of financing for Small and Medium Enterprises (SMEs) as well as Mid-Tier Companies (MTCs). DFD is now an integral part of the national backbone supporting Malaysia's SMEs and MTCs through conventional and Shariah-compliant financing for new projects as well as for expansion, modernisation, and relocation programmes.

MIDF Amanah Asset Management Berhad (MIDF Amanah) is a niche asset management service provider with a strong local foothold backed by experienced and dedicated fund managers. MIDF Amanah holds exceptional Islamic and Conventional investment portfolios with strong restructuring capabilities, covering mandates, which include equity, fixed income, and balanced portfolios as well as those based on specific requirements such as Shariah and ethical investments.

Amanah International Finance Sdn. Bhd. (AIF) provides mezzanine financing for property owners who seek growth in this sector. AIF also offers bespoke financial solutions in other sectors based on the clients' specific requirements and market conditions, with a product range encompassing Islamic financing. AIF assists in the acquisition of properties, development and construction of projects, and bridges interim financing needs, all backed by the expertise of experienced financial advisors.

MIDF commits itself to improving the lives of the community it is a part of, with a special focus on education and development. Contributing to society where values of sharing and nurturing mutual success continue to fuel our corporate social responsibility programmes in aid of the underprivileged.

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