



FOR IMMEDIATE RELEASE

MIDF SIGNS ON TO SPONSOR MAT REDHO

KUALA LUMPUR, 28 MAY 2019 – MIDF announced today that it has agreed to be the main sponsor of 2018 National Premier Youth Awards Special Award recipient and 2018 Ninja Challenge League champion, Mohd Redha Rozlan or more fondly known as Mat Redho.

“You only have to watch him in action to know that Mat Redho is strong, agile, determined and brave. His rigorous training and single-minded dedication to his sport have brought him international success and he sets an example for all of us on the virtues of hard-work and focusing on one’s goals.

We are delighted that we are able to sponsor this athlete and support him as he prepares for the SEA Games as part of the first Obstacle Course Racing team and for other competitions,” said Dato’ Charon Wardini Mokhzani, Group Managing Director of MIDF.

“You don’t have to be big to be strong. And you can be a world-class athlete but still remain grounded and have time for your family,” he added.

The 31-year old rock climbing champion, extreme sports athlete and TV host, who was nominated for the award by Youth and Sports Minister, YB Syed Saddiq Syed Abdul Rahman following his success as the 2018 Ninja Challenge League champion, is the first athlete to be sponsored by the bank. He received the Special Award of the 2018 National Premier Youth Awards from YAB Tun Dr. Mahathir Mohamad during the awards ceremony held in Selangor recently. He was one of the five members of the Asian Team in Season Nine of American Ninja Warrior, the “Last Man Standing” in the Sasuke Vietnam 2018 and 2017, third in the world in the Sasuke Asean Cup 2014 and top 5 finalists in Sasuke Vietnam 2016.

The sponsorship announcement and signing ceremony was held in conjunction with MIDF's Berbuka with Media event at the Sime Darby Convention Centre in Kuala Lumpur.

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About MIDF

MIDF was established in 1960 as a result of a study by the World Bank. MIDF is the country's premier development finance institution and has played an important role in accelerating the development and modernization of the country's manufacturing industry.

MIDF Group now offers a competitive and diversified range of financial services including Investment Banking, Development Finance, and Asset Management.

MIDF is a wholly-owned subsidiary of Permodalan Nasional Berhad.

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